

**WILMINGTON UNIVERSITY**  
**COLLEGE OF BUSINESS**  
**BASIC COURSE INFORMATION**

**COURSE TITLE:** Data Mining

**COURSE NUMBER:** BBA 420

**PRE-REQUISITE(S):** BBA 350

**COURSE DESCRIPTION:**

This introductory course in data mining will explore various statistical approaches to extract hidden knowledge from large data sets, n a-1ca The BBA 420 is a 3-credit course. The course is a prerequisite for BBA 420 (ix

