



A-7 Write a research paper (KLO 3) applying legal and ethical standards of business (KLO 7); supported by business concepts and scholarly resources (KLO 4, 8).

**GOAL B:**

**Understand the ethical issues involved in the business environment with respect to business decision making.**

**Learning Outcomes:** The student will:

B-1 Compare law and ethics

B-2 Contrast theories of business ethics

**GOAL C:**

**Identify and apply laws relating to contracts, principal and agency relationships.**

**Learning Outcomes:** The student will:

C-1 Define a contract

C-2 Name the elements of a contract

C-3 Examine the Uniform Commercial Code (UCC) as it relates to contracts

C-4 Compare common law contracts with UCC contracts

C-5 Classify contracts based on numerous criteria

C-6 Examine remedies for breach of contract

C-7 Analyze contract formation

C-8 Describe agency formation and termination

**GOAL D:**

**Demonstrate an understanding of government regulations and their effect on organizations, non-corporate business organizations, employees, and consumers.**

**Learning Outcomes:** The student will:

D-1 Examine entrepreneurial forms of conducting business

D-2 Review the rights and duties of both general and limited partners, shareholders, directors, and officers

D-3 Review consumer protection laws

D-4 Evaluate environmental protection laws

D-5 Assess administrative law

D-6 Define secured and unsecured transactions

D-7 Describe antitrust law

**GOAL E:**

**Be aware of global issues in business management affecting business law.**

**Learning Outcomes:** The student will:

E-1 Evaluate tort law

E-2 Compare strict liability law to tort law

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## **OUTCOMES ASSESSMENT DATA COLLECTION**

### **BLA 303 Legal and Ethical Environment of Business**

#### **Assignment: Research Paper**

Students will pick a topic and create a thesis statement. Students will research and prepare an eight (8) to ten (10) full pages (excluding title page, abstract and references) position paper in APA format addressing all of the following issues:

1. Identifies ethical issue as it related to the business environment
2. Ethical Analysis - includes concepts, theories, practices and social responsibility as relating to ethics
3. Legal Analysis – includes appropriate legal theories, laws, codes precedent and court cases
4. Law v. Ethics – liability versus responsibility

#### **Key Learning Objectives**

KLO 1 Student will be able to demonstrate the ability to obtain and process information in order to solve problems and make decisions.

KLO 3 Student will deliver effective and professional communications using a variety of venues.

KLO 4 Student will apply major concepts within a traditional area of business.

KLO 7 Student will apply legal and ethical standards of business.

KLO 8 Student will utilize research skills in business problem solving.