

WILMINGTON UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
BASIC COURSE INFORMATION

COURSE NUMBER: CUL 305 TERM:

COURSE TITLE: Alcohol: A Global History & Culture

Faculty Name:

Contact Information:

Office Hours:

Pre-

2. Explore approximately one dozen categories of wine and spirits with emphasis on geographic and socio-political origin.
3. Illustrate the production methods used to make the assigned alcoholic beverages and relate them to their time and place of origin.
4. Evaluate the sensory components of one assigned beverage.
5. Contextualize the role of assigned wines and spirits in history and culture with emphasis on drinking occasions, class division and labor, rituals, folklore, myths and misconceptions.
6. Analyze the business and policies of assigned wines and spirits, particularly in regard to marketing strategies, protected geographic designations, and tourism (where, why and how).
7. Identify the availability of assigned wines and spirits in the United States and understand the importation process and distribution decisions for each.
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Essay Questions (6)	20%
Final Research Project (1)	20%
Reflective Essay (1)	10%

COURSE SCHEDULE

Week 1-- Terroir; France: Champagne and Cognac	Video Intro Weekly Quiz Video Discussion Board + 2 Comments (Video due Wednesday night) Essay Question
Week 2-- Italy: amaro; Scandinavia: aquavit	Weekly Quiz Video Discussion Board + 2 Comments (Video due Wednesday night) Tasting and Evaluation Sheet (1 spirit) Essay Question

Week 3-- South004 Tw. W n BT -0.004 Tc (

INDEPENDENT RESEARCH PROJECT – DISTILLERY VISIT

For this course, you will be required to visit a distillery of your choice. You can visit a distillery that offers tours, but if one is not available, contact the distillery and ask to interview someone who can provide the information you need. It is advisable to begin searching for an appropriate brewery early in the course, but the site visit cannot be made before the end of week 5 and must be completed by the middle of week 7. If you are not able to complete the site visit, you must contact the instructor and provide a valid, documented reason no later than the beginning of week 5. If approved, the instructor will provide you with an alternate assignment.

Once you select your distillery, create a post in the Distillery Visits forum on the discussion board that contains your distillery and its location in the subject line. If more than one student is planning to visit a particular distillery, I want you to try to go together and this allows everyone to easily see whert(g)10 (e)4 ((e)(e)4 (6 (r)d.6r)d.6r)0 (e60.9(l)0.9(g)10 e(e)5y)T (h)-4 sholg 16.0)-2 (s)-1 (B