

WILMINGTON UNIVERSITY  
COLLEGE OF TECHNOLOGY  
BASIC COURSE INFORMATION

COURSE TITLE: Media Design Senior Project

COURSE NUMBER: DSN 487

I. MAJOR INSTRUCTIONAL OBJECTIVES

Objective A: Use the skills learned at Wilmington University to plan and produce a major creative production for a specific market.

A-1. Negotiate with an employer or client.

A-2. Organize their time and adhere to deadlines.

A-3. Plan and present material for the project. Produce a budget based on realistic data.

Objective B: Establish knowledge, skills and attitudes that industry desires in design.

B-1. Learn to use every available avenue and resource.

B-2. Learn to keep an open mind since there are many ways to reach a desired design outcome.

B-3. Learn the importance of being flexible and thinking outside the box.

B-4. Learn to use constructive criticism as a design tool.

Objective C: Demonstrate the ability to effectively communicate in order to conceive and design quality projects for professional use.

C-1. Communicate professionally.

C-2. Present clear ideas with excellent documentation.

Objective D: Use appropriate written and oral communication skills

D-1. Communicate information orally in a logical and grammatical manner.

D-2. Present written information using either standard APA style or a well designed document.

II. CLASS PARTICIPATION:

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire class. Chapters in the classrooms are intended to be used as tools to enhance the students' learning experience. Instant messaging, gaming, emailing, and surfing the web are distractions to the student, the surrounding students, and the instructor and constitute inappropriate behavior. Students are ethically obliged to avoid these and similar practices.

External Storage Requirement:

Students are required to supply their own external storage (ie., SD card, external hard drive). See Course Canvas page for instructor's directive for your course. Memory cards are NOT supplied with cameras and video equipment.