

WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION

COURSE TITLE: SHRM Certification Prep  
COURSE NUMBER: HRM 301  
PRE

- B-2 Define and apply basic human resources terms in human resources functional areas which include: Strategy, People, and Workplace & Organization.
- B-3 Explain strategic HR management and how it is linked to organizational strategies.