



Learning Objectives: The student will:

- C-1 Examine the business case to pursue employee engagement as a strategic initiative
- C-2 Discuss the relationship-oriented and emotional measurements of employee commitment.

GOAL D:

The student will demonstrate effective written and oral communication skills when discussing leading change initiatives and clarifying their values.

Learning Objectives: The student will:

- D-1 Research and analyze an organization's culture to consider how the organizational culture or inhibits the organization from delivering on its mission.
- D-2 Elaborate on ideas discussed in the course text through a weekly blog.