

GOAL C:

Assess the modern expectations of, and challenges to, the leader/manager.

Learning Objectives: The students will:

C-1 Determine the major changes in the intellectual, emotional and attitudinal "DNA" of successful managers and leaders in the 21st century.

C-3 Evaluate the leadership and management challenges from radically different generations.

generations.

GOAL D:

Demonstrate an enhanced ability to communicate, both orally and in writing.

Learning Objectives: The students will:

D-1 Understand the importance of impact messages, especially in presentations.

D-2 Demonstrate the ability to write analytically and briefly.