

**WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION**

COURSE TITLE: Sport Management Internship I

COURSE NUMBER: SPM 490

PRE-REQUISITE: Junior or Senior Status, minimum GPA of 2.0,
completed a minimum of 15 credits in major and SPM 305

COURSE DESCRIPTION:

- setting, which
allows students to consolidate knowledge, apply skills and techniques, and
organize a philosophical framework vital for success in their chosen field. The

Learning Objectives: The student will

- B-1 Compare different management styles as they relate to the different functions of the sport organization
- B-2 Evaluate the organizational structure.
- B-3 Apply sport management theories through an internal and/or external project.

GOAL C: Analyze sport management trends and processes

Learning Objectives: The student will

- C-1 Compare the dynamics between management, customers, and athletes
- C-2 Formulate and utilize sport information software and data.
- C -3 Identify and adhere to industry legislative rules and regulation as it r0 g34